

# STEP AHEAD

in Podiatric Surgery

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At the 9<sup>th</sup> Annual ASPS Surgical Conference

October 6–7, 2023

Hyatt Centric French Quarter  
New Orleans, Louisiana

[aspsmembers.org/annual](https://aspsmembers.org/annual)



Sponsor Application

# SPONSOR OPPORTUNITIES

## INCLUSIVE OF EXHIBIT SPACE PACKAGES

### PLATINUM | \$7,875

- 50% Symposium Discount
- 20% Discount on Marketing Opportunities
- Sponsored Email Marketing Message | Sent by ASPS to all registered attendees\*
- Two-Page Ad | Full-size, premier placement in printed program\*
- Dedicated Slide | Included in meeting display loop\*
- Premium Exhibit Location | High traffic area, near meeting room entrance
- Electrical | 110v power outlet
- Onsite Logo Recognition | Included in signage, printed program and digital meeting display loop\*
- Website Logo Recognition | Included in sponsor list displayed for up to one year on meeting web page\*
- Two (2) 6' Tables and Four (4) Chairs
- Ten (10) Complimentary Attendee Registrations
- Seven (7) Exhibitor Registrations\*\*

### GOLD | \$5,250

- 50% Symposium Discount
- 10% Discount on Marketing Opportunities
- Full-Page Ad | Premier placement in printed program\*
- Premier Exhibit Location | Heavy traffic area, near meeting room entrance
- Onsite Logo Recognition | Included in signage, printed program and digital meeting display loop\*
- Website Logo Recognition | Included in sponsor list displayed for up to one year on meeting web page\*
- One (1) 6' Table and Two (2) Chairs
- Five (5) Complimentary Attendee Registrations
- Five (5) Exhibitor Registrations\*\*

### SILVER | \$2,625

- Preferred Exhibit Location
- Onsite Logo Recognition | Included in signage, printed program and digital meeting display loop\*
- Website Logo Recognition | Included in sponsor list displayed for up to one year on meeting web page\*
- One (1) 6' Table and Two (2) Chairs
- Three (3) Exhibitor Registrations\*\*

## EXHIBITOR PACKAGE

### EXHIBITOR | \$1,575

- Onsite Logo Recognition | Included in signage, printed program and digital meeting display loop\*
- Website Logo Recognition | Included in sponsor list displayed for up to one year on meeting web page\*
- One (1) 6' Table and Two (2) Chairs
- Two (2) Exhibitor Registrations\*\*

\* Artwork/logo provided by sponsor

\*\* Complimentary if pre-registered by published deadline; \$25 late fee if registered on-site. \$100 per additional badge.

# SPONSOR OPPORTUNITIES

## MARKETING & ADVERTISING

### KICK OFF RECEPTION IN THE BIG EASY! | \$15,000 OR CO-PARTNER \$7,500 (LIMIT 2)



Set the first impression for the conference by sponsoring our kick-off reception on Thursday night! Mingle with attendees over drinks and hors d'oeuvres. Sponsor(s) will be recognized in an email invitation to attendees, on the conference website, and in the onsite program. Event signage and branded bar station napkins are also included.

### MEAL SYMPOSIA SPONSORSHIPS

Are you looking to present a product-based lecture to our physician attendees? This opportunity gives you 30-45 minutes of time to host either a breakfast or lunch lecture to conference attendees. There is one breakfast and lunch opportunity available per day, making this an exclusive opportunity! ASPS will market these sessions for you on our website, through email communications, and in the on-site program.

#### BREAKFAST SYMPOSIUM | \$3,675

- 30-minute symposium; content and faculty at sponsor discretion

#### LUNCH SYMPOSIUM | \$5,250

- 45-minute symposium; content and faculty at sponsor discretion

#### EXHIBIT REFRESHMENT BREAK | \$1,575

THERE ARE FOUR BREAKS AVAILABLE - TWO ON FRIDAY AND TWO ON SATURDAY

- Host a refreshment break served by the sponsor. Signage outside exhibit hall entrance recognizing the sponsor, logo placed on placards throughout the snack buffet; acknowledgement in printed materials including the program guide.

#### FACULTY DINNER | \$5,000

- An elegant dinner with (est.) 20-25 faculty members and ASPS leaders inclusive of venue selection, food and beverage, and audiovisual. A brief 10-minute introduction by sponsor permitted, along with up to 4 company representatives for the duration of the event.



9<sup>th</sup> Annual ASPS  
Surgical Conference



# SPONSOR OPPORTUNITIES

## MARKETING & ADVERTISING

### CONFERENCE BAGS | \$3,150

- Tote bags with sponsor logo distributed to all participants\*

### NAME BADGE LANYARDS | \$2,625

- Custom lanyards distributed at registration to all conference attendees\*

### HOTEL ROOM KEY CARDS | \$2,625

- Custom printed key cards for the host hotel\*

### EMAIL MARKETING MESSAGE | \$525-\$2,000

- Price based on database choice for delivery (registered, pre/post conference, or full database)\*

### CONFERENCE BAG INSERT | \$525 PER INSERT

- Sponsored literature included in conference tote bag\*\*

### CONFERENCE PROGRAM AD | \$525-\$3,150

- Price based on size and location\*



\* Artwork/logo provided by sponsor

\*\* Printed collateral provided by sponsor, must sized appropriately for bag size and arrive by deadline



9th Annual ASPS  
Surgical Conference



337.628.2777 | [sponsors@aspsmembers.org](mailto:sponsors@aspsmembers.org) | [aspsmembers.org/annual](http://aspsmembers.org/annual)

# EXHIBIT DETAILS

## MEETING LOCATION

Hyatt Centric French Quarter  
800 Iberville Street  
New Orleans, Louisiana 70112  
+1 504 586 0800  
\$289.00 per night

**Deadline: September 14, 2023**

Booking info at [www.aspsmembers.org/annual](http://www.aspsmembers.org/annual)

## EXHIBIT SCHEDULE

THURSDAY, OCTOBER 5	Move-In   4:30 pm – 6:30 pm
FRIDAY, OCTOBER 6	Exhibits Open   9:30 am – 3:30 pm Exhibitor Reception   5:30 pm – 6:30 pm
SATURDAY, OCTOBER 7	Exhibits Open   10:00 am – 1:00 pm Move-Out   1:30 pm – 3:00 pm

## DEADLINES

MONDAY, SEPTEMBER 11

Final Payments

FRIDAY, SEPTEMBER 15

Sponsor Ads/Logos/Company Description

MONDAY, SEPTEMBER 18

Name Badges

## STANDARD BOOTH EQUIPMENT

- One (1) 6'x30" table with two (2) chairs
- Electrical available direct from hotel

## GUIDELINES

- Full-size (8' or larger) display must be approved in advance
- Signed application required to reserve space
- Payment must be received prior to move-in
- Move-out prior to scheduled time will incur a \$500 penalty
- Exhibit services (i.e. Freeman, GES, etc.) not provided

## SHIPPING

- Send all shipments directly to the venue
- Drayage may apply
- ASPS is not responsible for sponsor shipments





# STEP AHEAD

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### SPONSOR APPLICATION

October 6–7, 2023

Company Name \_\_\_\_\_  
(As it will appear online and in onsite materials.)

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Office Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Email \_\_\_\_\_ Signature \_\_\_\_\_

### ■ PAYMENT INFORMATION

Upon receipt of application, an invoice will be sent to the email address provided above with credit card and e-check payment options.

Please make paper checks payable to:  
American Society of Podiatric Surgeons (or ASPS)  
139B James Comeaux Rd, Ste 555  
Lafayette, LA 70508

Payments requested within 30 days of receipt of invoice and  
**no later than September 11, 2023.**

Sponsored items requiring physician production, such as tote bags, lanyards, etc., will not be produced until full payment is received.

Exhibit move-in not permitted without full payment.

### ■ EXHIBIT SUPPORT

Office: 337.628.2777  
Fax: 872-282-1010  
sponsors@aspsmembers.org

### ■ CANCELLATIONS

Must be provided in writing to sponsors@aspsmembers.org

Refund policies:

- 50% refund prior to June 29, 2023
- No refunds after June 30, 2023
- No refunds for "no-shows"

### SPONSOR OPPORTUNITIES

<input type="checkbox"/> Platinum Sponsor	\$ 7,875
<input type="checkbox"/> Gold Sponsor	\$ 5,250
<input type="checkbox"/> Silver Sponsor	\$ 2,625
<input type="checkbox"/> Exhibitor	\$ 1,575
<input type="checkbox"/> Kick-off Reception (Exclusive Sponsor)	\$ 15,000
<input type="checkbox"/> Kick-off Reception (Co-Partner)	\$ 7,500
<input type="checkbox"/> Breakfast Symposium	\$ 3,675
<input type="checkbox"/> Lunch Symposium	\$ 5,250
<input type="checkbox"/> Faculty Dinner	\$ 5,000
<input type="checkbox"/> Exhibit Refreshment Break	\$ 1,575
<input type="checkbox"/> Conference Bags	\$ 3,150
<input type="checkbox"/> Name Badge Lanyards	\$ 2,625
<input type="checkbox"/> Hotel Room Key Cards	\$ 2,625
<input type="checkbox"/> Conference Bag Insert	\$ 525
<input type="checkbox"/> Email Marketing Message	\$ _____
<input type="checkbox"/> Conference Program Ad	\$ _____
<input type="checkbox"/> Other	\$ _____

TOTAL \_\_\_\_\_

